



**Press release**

## **Arabian Courtyard Hotel & Spa to promote UAE's rich heritage at ATM**

Aims to expand new markets to boost tourism in the region

**Dubai, UAE (April, 2016):** - Arabian Courtyard Hotel & Spa, located in the heart of the ancient cultural district and diplomatic enclosure of Dubai, will promote the rich heritage of the UAE and boost tourism in the region through its hotel and three guest houses offering traditional Emirati style and structural design, in this year's Arabian Travel Market (ATM).

Part of Planet Hospitality, these properties are following the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum to promote UAE's Heritage and Culture and providing the tourists a real feel of Arabic Hospitality. Planet Hospitality is also promoting the Emirati Art through their Art Gallery in Al Ras Deira, where many local and foreign Artists exhibit their Art work.

Habib Khan, General Manager, Arabian Courtyard Hotel and Spa, said: "We are promoting the rich culture and tradition of UAE through the hospitality sector and are contributing towards the socio-economic growth of the country and increasing the tourism business in the region. The Arabian Travel Market is an ideal platform to further increase our reach to new markets."

He added: "We have witnessed GCC holidays and special events like DSF and DSS generate significant contributions in the hotel's occupancy, thus, we plan to make the most of these occasions to promote the property and Dubai as a destination. We set sights on maximizing the revenue by capitalizing on the opportunities available in the market and we are very positive that the results for this year will top the 2015 figures by at least five to seven per cent."

Arabian Courtyard Hotel and Spa will be part of Planet Group stand and will showcase products and services including DSS promotions, and special packages for Ramadan, Eid and the festive holidays.

Arabian Travel Market, the leading travel and tourism show in the Middle East, will run from Apr 25th to 28th at Dubai International Convention and Exhibition Centre (DICEC). The event brings together inbound and outbound professionals in the travel and tourism sector such as aviation, hospitality, travel agencies, and tourism boards.

**About Arabian Courtyard Hotel & Spa:**

Set in the historic heart of Dubai, Arabian Courtyard Hotel & Spa is inspired by old Dubai's heritage it offers a unique experience which is a combination of warm Arabic hospitality and state-of-the-art amenities designed to cater to both tourists and business travelers. It is opposite Dubai Museum and is a stone's throw-away from the famous Dubai Creek and the timeless Souk Al Kabir, more commonly known as Meena Bazaar. At a walking distance to Historic Bastakiya, Bank Street, Diplomatic Area, Computer Street and Port Rashid, this hotel is just 6 kilometers away from Dubai International Airport. It offers a splendid accommodation of 173 tastefully furnished rooms, including 41 executive rooms and 23 suites with non-smoking and interconnecting rooms also available. The hotel offers all business services and conference / meeting rooms as well as a variety of dining options. A fully equipped health club, temperature controlled swimming pool, sauna, Jacuzzi and a Wellness Spa complete the picture.

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